

Pekka Tiainen



b. 1969

Work Experience

2018–Present | Dayton Group – Chief Executive Officer

2018–Present | Dayton Oy – Chair of the Board

2016–2019 | GS1 Finland Oy – Chair of the Board

2001–2018 | Sinebrychoff

2017–2018 | Board Member

2008–2017 | CEO

2005–2007 | Sales Director, Finland

2001–2005 | Sales Director, Grocery Channel /
Off Trade

1998–2001 | Coca-Cola Juomat Oy

1998–2001 | Business Manager, Grocery

1998 | Key Account Manager, Grocery

1994–1998 | Alfmix Oy – Field Sales Manager

Education

2002 | Helsinki School of Economics – EMBA

1990 | Malmi Business School – Vocational
Qualification in Business and Administration,
Sport Program

Board Positions

2017–2018 | Sinebrychoff – Board Member

2016–2019 | GS1 Finland – Chairman of the Board

2009–2017 | Brewery and Soft Drink Association –
Chairman of the Board

2009–2017 | Finnish Food Industry – Board &
Working Committee Member

2011–2015 | Finnish Food Industry – Second
Chairman & Working Committee
Member

2005–2007 | Palpa Recycling System – Board Member

Pekka Tiainen is independent of the company and independent of significant shareholders.